

**WASTE
MANAGEMENT
AND RESOURCE
RECOVERY
ASSOCIATION OF
AUSTRALIA
SPONSORSHIP
PROSPECTUS**

AUSTRALIAN LANDFILL & TRANSFER
STATIONS (ALTS) CONFERENCE
27-28 AUGUST 2025
SYDNEY, NSW

ABOUT THE 2025 ALTS CONFERENCE

The Waste Management and Resource Recovery Association of Australia's (WMRR's) second major conference of 2025, the Australian Landfill and Transfer Stations (ALTS) Conference, will be held from the 27-28 August 2025 at the iconic Sydney Cricket Ground, NSW.

Landfills and transfer stations play an essential role in an integrated waste and resource recovery (WARR) industry, providing facilities for materials aggregation and separation, recovery, and final disposal, as well as being critical in times of disaster - both natural and pandemic.

Landfills in modern WARR management systems are vital to industry's success, playing a fundamental role in protecting human health and the environment. Even at the highest levels of resource recovery there is a need to dispose of some residual wastes safely.

Transfer stations play a significant role in the management and movement of material, something that will be increasingly more obvious in large metropolitan areas with limited land available for WARR infrastructure. The need for these to be well planned and serve multiple purposes is a real opportunity to support broader industry and the community.

Sensible infrastructure planning, and continued improvement and innovation in design, operation, regulation, and safety, are all paramount for these facilities to continue to deliver the essential services and support they offer.

The 2025 ALTS Conference, #2025ALTS, will provide a forum to share knowledge and discuss opportunities, pathways, and models to drive that improvement and innovation. Participants will have the opportunity to share their expertise and knowledge, showcase their ideas, learn from industry experts and network with their industry peers.



WHY SPONSOR

Sponsorship of the 2025 ALTS Conference will provide the opportunity to gain exposure and help raise awareness of your business, products and services. Your organisation will benefit from access to delegates of all levels of Government and peak providers from within the waste and resource recovery industry.

- Build brand recognition and generate awareness
- Showcase and profile your organisation among influencers and key decision makers in a unique and targeted environment
- Establish new and reinforce existing relationships with the industry
- Differentiate your brand from others in the marketplace
- Promote your organisation to a large number of individuals in the lead up to and during the conference
- Launch new initiatives and products
- Interact with delegates face-to-face during the breaks and at the conference dinner

For all sponsorship enquiries and bookings please contact WMRR Events on 02 8746 5055 or email events@wmrr.asn.au

Benefit from access to delegates from of all levels of Government and peak providers from within the waste and resource recovery industry.



SPONSORSHIP PACKAGES

PLATINUM

1 AVAILABLE

This premium all-inclusive package offers maximum exposure for your brand, before, during and post-conference.

Benefits include:

- 100-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Logo included on conference eDMs
- Slide show advertisement on the program page of the WMRR website (artwork to be supplied by sponsor to WMRR specifications)
- Opportunity to address delegates during the opening plenary (maximum 10 minutes)
- Opportunity to display a company banner in main conference room (banner to be supplied by sponsor)
- Logo displayed on conference signage
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners
- Optional - 3x3 exhibition booth

Additional benefits:

- Four (4) x 2-Day Conference Registrations
- Four (4) x Workshop Registrations
- Four (4) x Tickets to the Welcome Function
- Four (4) x Tickets to the Conference Dinner

\$15,000
+ GST

GOLD

2 AVAILABLE

Your support for industry will be front and centre with the gold package. Includes a complimentary exhibition space.

Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Logo included on conference eDMs
- Slide show advertisement on the program page of the WMRR website (artwork to be supplied by sponsor to WMRR specifications)
- Acknowledgement as sponsor a selected plenary session and / or keynote speaker
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners
- Optional – 3x3 exhibition booth

Additional benefits:

- Three (3) x 2-Day Conference Registrations
- Three (3) x Workshop Registrations
- Three (3) x Tickets to the Welcome Function
- Three (3) x Tickets to the Conference Dinner

\$11,000
+ GST

DINNER

1 AVAILABLE

As the official dinner sponsor you will receive exclusive branding and the opportunity to address attendees during the event.

Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Logo included on conference eDMs
- Opportunity to address delegates during the conference dinner (maximum 5 minutes)
- Verbal acknowledgement by the MC as the dinner sponsor
- Logo displayed on dinner signage
- Opportunity to display a company banner at the dinner (banner supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Logo displayed on all sponsor banners

Additional benefits:

- Two (2) x 2-Day Registrations
- Two (2) x Tickets to the Welcome Function
- One (1) x Table at the Conference Dinner



BARISTA

1 AVAILABLE

Always one of the most sought-after packages. Delegates will walk away with nothing but positive words for your brand.

Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Logo included on conference eDMs
- Opportunity to display a company banner at the coffee cart (banner supplied by sponsor)
- Opportunity to provide branded cups (cups supplied by sponsor) and cart signage
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners
- Optional - standard exhibition table

Additional benefits:

- Two (2) x 2-Day Registrations
- Two (2) x Tickets to the Welcome Function
- Two (2) x Tickets to the Conference Dinner





NAME BADGE

1 AVAILABLE

Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Logo included on conference eDMs
- Logo displayed prominently on the conference name badge
- Opportunity to provide branded lanyards for delegates (lanyards supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

Additional benefits:

- Two (2) x 2-Day Registrations
- Two (2) x Tickets to the Welcome Function
- Two (2) x Tickets to the Conference Dinner

\$7,000 + GST

SILVER (SESSION)

2 AVAILABLE

Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Logo included on conference eDMs
- Acknowledgement as sponsor of your session of choice
- Opportunity to chair your sponsored session
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

Additional benefits:

- Two (2) x 2-Day Registrations
- Two (2) x Tickets to the Welcome Function
- Two (2) x Tickets to the Conference Dinner

\$7,000 + GST



WELCOME

1 AVAILABLE

Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Logo included on conference eDMs
- Opportunity to address the delegates during the welcome function (maximum 5 minutes)
- Opportunity to display a banner at the function (banner supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

Additional benefits:

- One (1) x 2-Day Registration
- Four (4) x Tickets to the Welcome Function
- One (1) x Ticket to the Conference Dinner

\$6,000 + GST

WORKSHOP

1 AVAILABLE

Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Logo included on conference eDMs
- Acknowledgement as sponsor of your selected workshop
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

Additional benefits:

- One (1) x 2-Day Registration
- Three (3) x Workshop Registrations
- One (1) x Ticket to the Welcome Function
- One (1) x Ticket to the Conference Dinner

\$6,000 + GST



BREAK

3 AVAILABLE - 1 SOLD

Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Logo included on conference eDMs
- Opportunity to place a company banner in the service area during your sponsored break (banner supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

Additional benefits:

- One (1) x 2-Day Registration
- One (1) x Ticket to the Welcome Function
- One (1) x Ticket to the Conference Dinner

\$4,000 + GST

BRONZE

4 AVAILABLE - 1 SOLD

Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Logo included on conference eDMs
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

Additional benefits:

- One (1) x 2-Day Registration
- One (1) x Ticket to the Conference Dinner

\$3,000 + GST

EXHIBITION PACKAGES

EXHIBITION INFORMATION

An exhibition space at the 2025 Australian Landfill and Transfer Stations Conference, #2025ALTS, provides the perfect platform to showcase your brand, products and/or services to key decision makers within the industry. It highlights your commitment to provide innovative solutions and support for this essential sector.

The exhibition area is integral to the conference with displays located within the main conference room. All catering will be served in the exhibition area to ensure maximum exposure to delegates throughout the conference.

There are three (3) exhibition packages available at this year's conference:

TRESTLE TABLE

- Clothed trestle table with two (2) chairs
- Access to 10A power
- Exhibitor listing on the WMRR website
- Two (2) x Exhibitor catering packages
- Two (2) x Tickets to the Welcome Function
- Two (2) x Tickets to the Conference Dinner

WMRR Members - \$2,000

Non-Members - \$2,300

3X2 FLOOR SPACE

- 3x2m of floor space to build your own display (subject to approval)
- Access to 10A power
- Exhibitor listing on the WMRR website
- Two (2) x Exhibitor catering packages
- Two (2) x Tickets to the Welcome Function
- Two (2) x Tickets to the Conference Dinner

WMRR Members - \$2,100

Non-Members - \$2,400

3X2 BOOTH

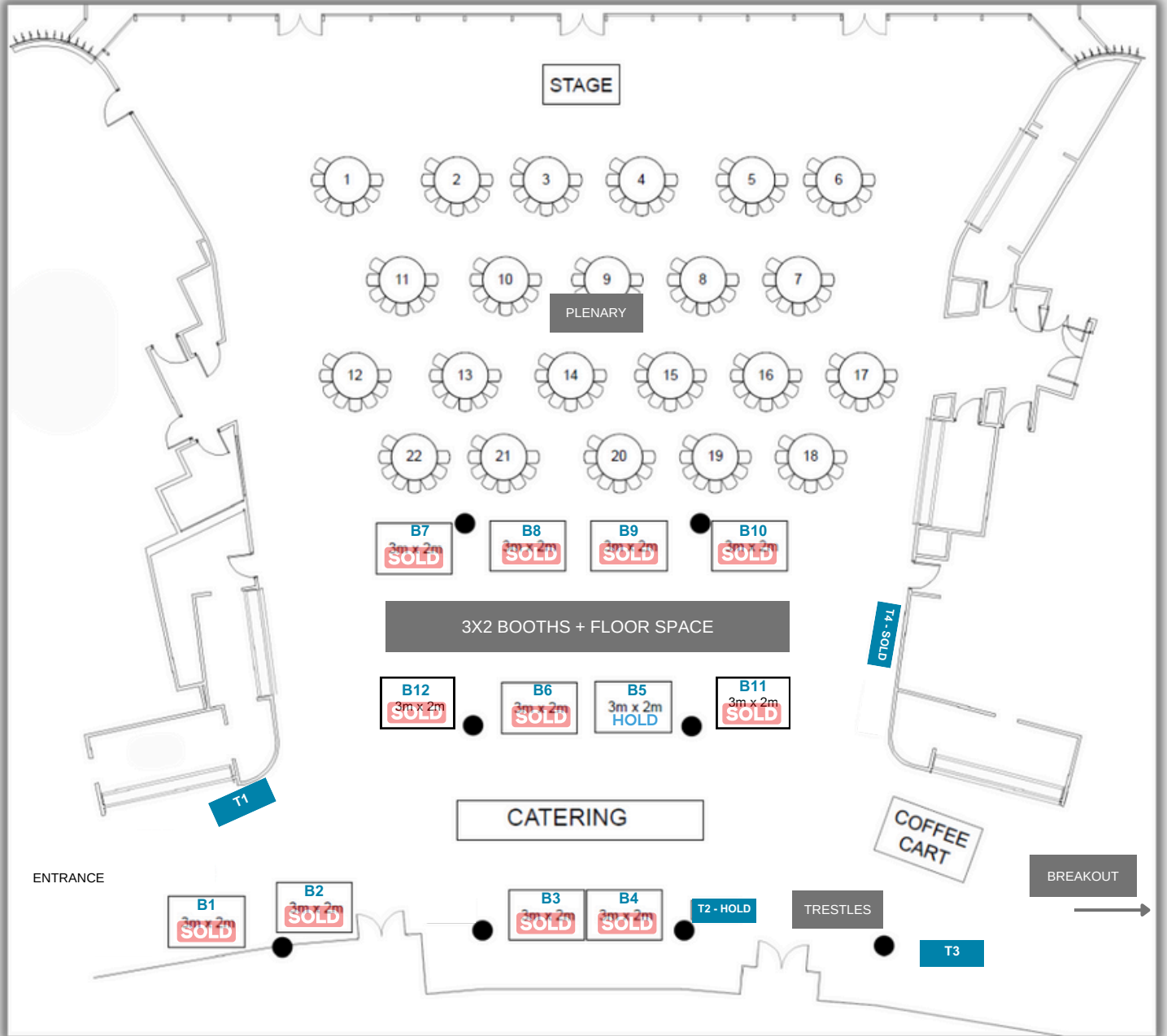
- 3x2m exhibition booth
- Booth lighting
- Clothed trestle table with two (2) chairs
- Access to 10A power
- Exhibitor listing on the WMRR website
- Two (2) x Exhibitor catering packages
- Two (2) x Tickets to the Welcome Function
- Two (2) x Tickets to the Conference Dinner

WMRR Members - \$2,300

Non-Members - \$2,600

All prices are in AUD and exclusive of GST.

FLOOR PLAN



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FOR ALL SPONSORSHIP
ENQUIRIES AND BOOKINGS
PLEASE CONTACT WMRR
EVENTS ON 02 8746 5055
OR EMAIL
EVENTS@WMRR.ASN.AU

